

University of Puerto Rico
Rio Piedras campus
School of Business Administration
Business Communication Department

INCO 4006
Problem Statement Assignment¹

The requirements of this course require that you conduct, preliminary, secondary and primary research. In order to do this you must identify the problem that you want to research.

Determining the problem statement is the most important activity in a research process. Clear understanding of the research problem helps researchers focus on how the problem can be studied, the literature review, research process, and variables.

After reading the chapter in your textbook on “Determining the Problem Statement” you should do the following:

- observe everything that goes on in your environment
- read the newspaper, magazines, and articles on the web
- identify a problem that is of your interest
- following the information you have read in your textbook
- write the problem statement you want investigate in this class with three to five factors
- you will present your problem statement and factors to your colleagues and receive feedback
- you should leave the class with the problem statement you will research in the class.

Attached is the rubric for the evaluation of the activity.

¹ Prepared by Aida Andino Pratts, Ph.D., Post doctorate Certified, October 2013